



Steppin' In It
107 W Maple
Lansing, MI 48906
517-449-0703 (office)
517-487-1312 (fax)
www.steppininit.com



FOR IMMEDIATE RELEASE:

DATE: September 27, 2004
CONTACT: Dominic / Hippo Coop Records
(517) 449-0703
(517) 487-1312 -fax
mail@steppininit.com
<http://www.steppininit.com>

SECTION: Entertainment/Arts & Culture

DISTRIBUTION: To Entertainment & Music Editors

HEADLINE: *Michigan roots rockers won't remain hidden in the lowlands for long.*

March, 2004 (Lansing, MI) With a rigorous touring schedule, an ample supply of vintage instruments and a sound that brings listeners back to the days of old-time radio, Michigan roots rockers Steppin' In It performed from some of the most prestigious stages in the nation this summer. While playing over 200 shows a year, the band took a break last fall to work on their latest release *Hidden In the Lowlands*. Recorded at Immersive World Studios in Boulder Colorado, the quartet worked with producer Sally Van Meter on the project. Van Meter described the session as "what would happen if Hank Williams Sr joined forces with Wayne the train Hancock and a folk band featuring singer Tom Waits..."

Released in July, *Hidden In The Lowlands* captures the energy of their fierce touring schedule and the diversity of old-time American music. Hailing from Lansing, Michigan -the heart of Factory Town, USA- these young men pound out their own brand of roots combining old-time country, swing and blues, achieving the seemingly impossible task of making the most traditional sounds contemporary. The album features four covers spanning the history of American Roots Music along with nine originals showcasing the strong songwriting talents of singer/songwriter Josh Davis, who's haunting vocals paint a modern picture of rural and urban Michigan breaking its blue-collar back under troubled times.

Last summer, the band was billed at Colorado's Telluride Bluegrass Festival, West Virginia's New Song Festival, Michigan's Wheatland Music Fest as well as the popular National Public Radio show Mountain Stage. Steppin' In It is sure to make a dent in the roots music community traveling and playing what Performing Songwriter Magazine calls "some of the liveliest and most rocking acoustic roots music around" .

For further information, contact Hippo Coop Records publicist Dominic Suchyta at (517) 449-0703 mail@steppininit.com Visit <http://www.steppininit.com> for more info.

#####